

# WIN & BAR

JOURNALEN



#### 2-page spread

Printing space: 394x244 mm.  
Bleed: 430x280 mm.  
N.B. First and last cover: 424x280 mm.  
**SEK 44.900:-**



#### Full page

Printing space: 184x244 mm  
Bleed: 215x280 mm  
**SEK 26.900:-**

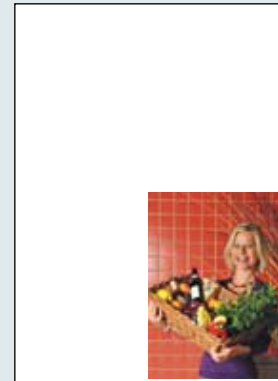
#### Full page back cover

Printing space: 215x260 mm  
**SEK 30.900:-**



#### 1/2-page

LANDSCAPE  
Printing space: 184x120 mm  
Bleed: 215x137 mm  
PORTRAIT  
Printing space: 89x244 mm  
Bleed: 107x280 mm  
**SEK 15.900:-**



#### 1/4-page

Printing space: 89x120 mm  
Bleed: 107x137 mm  
**SEK 9.900:-**

#### Technical information

Size (bleed: + 3 mm) 215 x 280 mm  
Printing method: offset  
Printing space: 185 x 265 mm  
Advertising copy: digital, 150 lines

#### Delivery address

Exakta Media  
Monika Fogelberg  
Ystadvägen 22  
SE-214 30 Malmö, Sweden  
Phone: + 46 451 70 65 93  
E-mail: monika.fogelberg@exakta.se

#### Digital advertising material

The advertisement must be delivered in the form of a high-resolution PDF file (300 dpi). For a bled advertisement, please leave a 3mm trimming edge all round. The advert can be transmitted by FTP or e-mail or posted on CD. Compression in Stuffit or WinZip appreciated, to ensure no damage occurs in transmission or transit. Files exceeding 7 MB may not be e-mailed.

#### Circulation

The circulation is 13.200 copies (TS 2008).

#### Advertising Sales representatives

**Pia Lindberg**  
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E-post: pia.lindberg@annonssaljarna.se

#### Website

www.vinochbar.se

#### Publisher

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## Publishing Plan 2010

Issue	Publishing date	Deadline
1/2010	12 February	27 January
2/2010	19 March	3 March
3/2010	21 May	3 May
4/2010	10 September	25 August
5/2010	15 October	29 September
6/2010	3 December	17 November

#### Förlaget Vin&BarJournalen AB

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